

**SAVE THE DATE**

**23<sup>RD</sup> ANNUAL  
NORFOLK  
STATE OF TOURISM**

**SEPT 18<sup>TH</sup> 2025**

**NORFOLK WATERSIDE MARRIOTT  
NETWORKING @ 3:30 PM  
RECEPTION @ 4:00 PM**

# STATE OF TOURISM SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$7,500

- Representative invited to give opening remarks
- 10 event tickets for staff or clients
- Recognition in all event media releases and advertising
- Prominent placement of logo on event flier
- Corporate logo on all printed event materials
- Corporate logo with link on event website
- Prominent recognition from podium during event
- Logo displayed in event visual presentation
- Sponsorship promotion on LinkedIn
- Inclusion in post-event thank you email

## TOURISM WORKS SPONSOR \$5,000

- Representative invited to introduce Tourism Works award winner
- 10 event tickets for staff or clients
- Recognition in all event media releases and advertising
- Corporate logo on all event printed event materials
- Corporate logo with link on event website
- Prominent recognition from podium during event
- Logo displayed in event visual presentation
- Sponsorship promotion on LinkedIn

## DESTINATION PARTNER \$2,500

- Prominent recognition from podium during event
- 8 event tickets for staff or clients
- Recognition in all event media releases and advertising
- Corporate logo prominently displayed on website and event signage
- Corporate logo with link on event website
- Sponsorship promotion on LinkedIn

## COMMUNITY SPONSOR \$1,500

- Prominent recognition from podium during event
- 8 event tickets for staff or clients
- Recognition in all event media releases and advertising
- Corporate logo prominently displayed on website and event signage
- Corporate logo with link on event website

## CORPORATE SPONSOR \$800

- Corporate name included in event promotion
- 6 event tickets for staff or clients
- Corporate logo prominently displayed on website and event signage

## EXHIBITOR PARTNER \$250

- Dedicated space to showcase your organization
- Share promotional materials throughout the event
- 2 event tickets for staff to work exhibitor table and attend event
- Engage face-to-face with a targeted audience
- Logo displayed in event visual presentation



INTERESTED IN SPONSORING? CONTACT:

JENNIFER LOPEZ, SENIOR DESTINATION EXPERIENCE & EVENTS MANAGER

[JLOPEZ@VISITNORFOLKToday.com](mailto:JLOPEZ@VISITNORFOLKToday.com)