

CONNECT WITH VISITNORFOLK



Check out all the exciting ways to partner with us !!!

As Norfolk's official destination marketing organization, we're here to help tourism-facing businesses shine, attract more visitors, and keep our community thriving. Whether you're looking to boost visibility, collaborate on events, or tap into valuable marketing resources, we've got the tools to make it happen. At VisitNorfolk, we're all about showcasing what makes our city unforgettable—from mouthwatering restaurants and world-renowned attractions to cozy hotels and one-of-a-kind experiences.

Marketing & Communication

- Social Media
- Website & Blog features
- Advertising Opportunities:
Norfolk City Guide, Show Your Badge Discount
- Event calendar listing

Valerie Mitchell | Marketing Relations Manager
vmitchell@visitnorfolktoday.com

- Press Releases, Travel Writers & Influencers

Paige Hawsey | Communications Manager
phawsey@visitnorfolktoday.com

Sales - Tour & Travel

- Cruise packages & offers
- Passport to Fun offers (Norfolk's combo attraction pass)
- Group Tours/Group Dining capabilities

Melissa Hopper | Assoc. Director of Tour and Travel
mhopper@visitnorfolktoday.com

Sales - Meetings & Conventions

- Bring your association conference, corporate meeting, reunion home to Norfolk

Dawn Whittaker | Director of Sales
dwhittaker@visitnorfolktoday.com

Community Engagement

- Presentation to your audience on VisitNorfolk's mission & impact of tourism on Norfolk's economy
- Coming Soon! Resident Tourism Ambassador Training
- Request a staffed information table at your next community event or career fair

Maria Herring | VP of Destination Experience
mherring@visitnorfolktoday.com

Visitor Services

- Request the Mobile Visitor Center
- Advertising opportunities:
Visitors Center Window Display,
Mobile Visitor Center Back Window Advertisement
- Request brochures and Visitor Guides

Heidi Brinker | Visitor Experience Manager
hbrinker@visitnorfolktoday.com

Destination Services

- Conference support for meeting planners
- Event Venue Listing
- Participate in "Show Your Badge", a convention attendee discount offer
- Receive a copy of the Hospitable Host and/or Quarterly Convention Calendar to stay informed about convention groups in the city

Catherine Williamson | Director of Destination Services
cwilliamson@visitnorfolktoday.com





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OUR MISSION

VisitNorfolk is dedicated to promoting Norfolk as the premier destination, providing unmatched experiences and amenities to both residents and visitors, while driving economic growth through heightened visitation and fostering community prosperity.

OUR VISION

Community prosperity through the vitality of the visitor economy.

OUR PURPOSE

VisitNorfolk is the official destination marketing organization (DMO) for the city of Norfolk. In this role, we:

- Inspire both residents and visitors to visit Norfolk to enjoy our unique experiences and expansive amenities offered by our city partners.
- Be the go-to resource for residents, visitors and partners on all happenings in the destination.
- Provide community partners with the necessary tools and information to make their products and services competitive.
- Serve as the liaison between partners that include tourism businesses, customers, local advocates and various government organizations.

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